

TEXAS AI LAB

PROMPT PACK

Home Services AI Prompt Pack

Ten practical prompts for contractors, remodelers, HVAC, plumbing, electrical, roofing, landscaping, cleaning, and other home service teams.

PLAIN ENGLISH

REAL WORKFLOWS

USEFUL THIS WEEK

Missed Call Recovery

01

Use when: calls come in while your crew is on a job, driving, or already talking to another customer.

I run a home services business. Help me design a missed-call recovery workflow for calls that come in after hours, during jobs, or when the office is busy. The workflow should capture the customer's name, address, service need, urgency, preferred appointment windows, photos if useful, and whether this is an emergency. Write the first text response, the second follow-up, and the handoff note for my team. Keep the tone helpful, local, and fast without promising availability we do not have.

Quote Follow-Up

02

Use when: estimates were sent but the customer has not replied.

Here is a quote or estimate we sent: [paste quote]. Write a follow-up sequence for a home services customer who has not responded. Include a same-day text, a 2-day email, and a 7-day final check-in. Address likely objections around price, timing, trust, and scope. Make it sound like a real local business, not a sales script. Include one version for urgent repair work and one version for bigger planned projects.

Job Intake Triage

03

Use when: too many leads arrive with vague details.

Turn this rough customer request into a clean job intake summary for my home services team: [paste request]. Extract the service type, property type, location, urgency, possible materials or equipment needed, questions we need answered, and whether this sounds like a good-fit job. Then write the next message we should send the customer to get the missing details without making them feel like they are doing our paperwork.

Technician Notes to Invoice

04

Use when: field notes are messy and the office has to decode them.

Turn these technician notes into a clean customer-facing job summary and invoice description: [paste notes]. Keep it professional and specific. Explain what was found, what work was completed, what parts or materials were used, what still needs attention, and any recommended next steps. Remove shorthand, guesses, frustration, and internal-only comments. Create one concise version for the invoice and one slightly warmer version for the customer follow-up email.

Review Response Helper

05

Use when: reviews need fast, thoughtful replies.

Write a review response for this home services customer review: [paste review]. If it is positive, thank them specifically and mention the type of work without sounding fake. If it is negative, stay calm, acknowledge the issue, avoid admitting legal fault, and invite them to contact us directly. Write three versions: short public reply, warmer public reply, and internal note for what we should check before responding.

Seasonal Service Campaign

06

Use when: you want a timely campaign for the next weather or maintenance season.

Create a seasonal campaign for my home services business around this service: [service]. My market is [city or metro]. Give me a landing page headline, five email subject lines, three text messages, a Facebook post, a Google Business Profile post, and a short FAQ. Tie the campaign to the actual seasonal reason customers should care, such as heat, freezes, storms, pollen, holidays, school schedules, or property maintenance.

Dispatch Priority Rules

07

Use when: your team needs clearer rules for what gets scheduled first.

Help me write dispatch priority rules for my home services business. We handle these services: [list services]. Create a simple priority system for emergency, same-day, scheduled repair, estimate-only, warranty, and low-fit requests. Include examples, what information the office should collect, what should trigger manager review, and what AI can draft versus what a human must approve.

Before-and-After Case Study

08

Use when: you finished a good job and want marketing content from it.

Turn this completed job into a short case study: [describe job, problem, location, before condition, work completed, result, photos available]. Write it for a homeowner who is deciding whether to call us. Include a title, short story, bullet list of work completed, customer benefit, SEO-friendly service/location language, and a social post. Do not exaggerate. Make the company sound competent and local.

Warranty and Callback Classifier

09

Use when: a customer says something is wrong after the job.

Classify this customer message as warranty issue, callback, new issue, misunderstanding, maintenance need, or possible complaint: [paste message]. Explain why. Draft the safest next response and list the questions we need answered before scheduling. Keep the tone accountable and calm. Do not overpromise free work until the facts are clear.

Weekly Owner Report

10

Use when: you want AI to summarize the operational week.

Act like an operations manager for my home services business. I will paste notes from calls, estimates, jobs, callbacks, reviews, team issues, and revenue. Turn them into a weekly owner report with sections for lead volume, booked jobs, lost opportunities, crew issues, customer complaints, follow-ups at risk, marketing ideas, and the three actions I should take next week. Be direct and practical.